MONASH University

Course progression map for 2019 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

B2028 Bachelor of Business and Bachelor of Media Communication

Specialisation: Journalism

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting *or* ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1089 Fundamentals of journalism
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	ATS1090 Practice of journalism
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	ATS2784 News and power *or* ATS2787 Social media and digital storytelling	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Media, Public Relations or Screen
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Media, Public Relations or Screen	Specialisation elective
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	ATS3265 Broadcast studio journalism *or* ATS3645 Journalism and global change	ATS3786 Journalism, law and ethics
Year 4 Semester 2	Business major unit 8 (or Caulfield Business elective if major includes a Part A unit)	Capstone experience unit selected from a list	ATS3129 Arts internship (12 points) *or* ATS3935 Professional practice (6 points) and one elective unit	

Students are required to nominate their specialisation at the end of first year.

Course progression map for 2019 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

B2028 Bachelor of Business and Bachelor of Media Communication

Specialisation: Media

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting *or* ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1279 Media and culture
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	ATS1280 Understanding media
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	Cornerstone unit chosen from a list	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Journalism, Public Relations or Screen
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Journalism, Public Relations or Screen	Specialisation elective
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	ATS3732 Communications and media studies: Contemporary debates *or* ATS3954 Media industry project	Specialisation elective
Year 4 Semester 2	Business major unit 8 (or Caulfield Business elective if major includes a Part A unit)	Capstone experience unit selected from a list	ATS3129 Arts internship (12 points) *or* ATS3935 Professional practice (6 points) and one elective unit	

Students are required to nominate their specialisation at the end of first year.

MONASH University

Course progression map for 2019 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

B2028 Bachelor of Business and Bachelor of Media Communication

Specialisation: Screen

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting *or* ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1305 Introduction to film studies
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	ATS1304 Introduction to television studios
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	ATS2529 Australian film and television: Local and global *or* ATS2964 Screen theories	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Journalism, Media or Public Relations
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Journalism, Media or Public Relations	Specialisation elective
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	ATS3969 Screen studies in the digital era *or* ATS3970 The audio visual essay	Specialisation elective
Year 4 Semester 2	Business major unit 8 (or Caulfield Business elective if major includes a Part A unit)	Capstone experience unit selected from a list	ATS3129 Arts internship (12 points) *or* ATS3935 Professional practice (6 points) and one elective unit	

Students are required to nominate their specialisation at the end of first year.

MONASH University

Course progression map for 2019 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

B2028 Bachelor of Business and Bachelor of Media Communication

Specialisation: Digital humanities

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting *or* ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1208 Digital humanities: Concepts, tools and debates
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	FIT1033 Foundations of 3D (S1) *or* FIT1052 Digital futures: IT shaping society (S1) *or* FIT1046 Interactive media foundations
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	Cornerstone unit chosen from a list	Specialisation 2 - 1st gateway chosen from either Journalism, Media, Public Relations or Screen
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	ATS2329 Project in applied digital humanities	Specialisation 2 - 1st gateway chosen from either Journalism, Media, Public Relations or Screen
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	Specialisation elective	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	DGN3107 Digital humanities in action (12 points)	
Year 4 Semester 2	Business major unit 8 (or Caulfield Business elective if major includes a Part A unit)	Capstone experience unit selected from a list	ATS3129 Arts internship (12 points) *or* ATS3935 Professional practice (6 points) and one elective unit	

Students are required to nominate their specialisation at the end of first year.

MONASH University

Course progression map for 2019 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

B2028 Bachelor of Business and Bachelor of Media Communication

Specialisation: Public relations

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting *or* ACF1200 Accounting for managers	ECF1100 Microeconomics	ATS1206 Media challenges	ATS1125 Public relations foundations
Year 1 Semester 2	MKF1120 Marketing theory and practice	ETF1100 Business statistics	ATS1119 Communicating in the digital era	ATS1280 Understanding the media
Year 2 Semester 1	MGF1010 Introduction to management	BFF1001 Foundations of finance	ATS2996 Public relations and society	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Journalism, Media or Screen
Year 2 Semester 2	Business major unit 1	BTF1010 Business law	ATS2455 Public relations strategy	Specialisation 2 - 1st gateway chosen from either Digital Humanities, Journalism, Media or Screen
Year 3 Semester 1	Business major unit 2	Business major unit 3	Specialisation elective	Level 2 or 3 Media practice lab unit
Year 3 Semester 2	Business major unit 4	Business major unit 5	ATS3262 Critical issues in public relations	Level 3 Media practice lab unit
Year 4 Semester 1	Business major unit 6	Business major unit 7	ATS3254 Campaign management	Specialisation elective
Year 4 Semester 2	Business major unit 8 (or Caulfield Business elective if major includes a Part A unit)	Capstone experience unit selected from a list	ATS3129 Arts internship (12 points)	

Students are required to nominate their specialisation at the end of first year.