

Course progression map for 2019 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

Course requirements:

Elective units may be at any level, however, no more than ten units (60 points) can be credited to the media communication course at level 1 and a minimum of 36 points must be completed at level 3, of which 24 points must be from the specialisation. It is recommended that you complete level 1 sequences first as these lay the foundation for further study.

A minimum of 12 points must be chosen for the media practice labs units listed under your chosen specialisation, with at least 6 points at level 3, up to a maximum of 24 points of media practice can be counted towards a specialisation.

Note: With permission from the Course Coordinator students can replace the internship unit with additional lab units.

A2002 Bachelor of Media Communication

Year 1 Semester 1	ATS1206 Media challenges	Specialisation 1 1 st gateway	Specialisation 2 1 st gateway	Elective 1 st yr
Year 1 Semester 2	ATS1119 Communicating in the digital era	Specialisation 1 1 st gateway	Specialisation 2 1 st gateway	Elective 1 st yr
Year 2 Semester 1	Specialisation 2 nd yr cornerstone	Specialisation elective	Elective Any yr level	Elective 2 nd yr
Year 2 Semester 2	Specialisation elective	2 nd or 3 rd yr Media communication practice lab	Elective Any yr level	Elective 3 rd yr
Year 3 Semester 1	Specialisation 3 rd yr capstone	3 rd yr Media communication practice lab	Media communication practice lab or specialisation elective	Elective 3 rd yr
Year 3 Semester 2	ATS3129 Arts internship (12 points)		Media communication practice lab or specialisation elective	Elective 3 rd yr

Students are required to nominate their specialisation at the end of 1st yr

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Journalism specialisation

Year 1 Semester 1	ATS1206 Media challenges	ATS1089 Foundations of journalism	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Media, Public Relations or Screen	Elective 1 st yr
Year 1 Semester 2	ATS1119 Communicating in the digital era	ATS1090 Practice of journalism	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Media, Public Relations or Screen	Elective 1 st yr
Year 2 Semester 1	ATS2784 News and power Or ATS2787 Social media and digital storytelling (S2)	Specialisation elective	Elective Any yr level	Elective 2 nd yr
Year 2 Semester 2	Specialisation elective	2 nd or 3 rd yr Media communication practice lab	Elective Any yr level	Elective 3 rd yr
Year 3 Semester 1	ATS3265 Broadcast studio journalism (S2) Or ATS3645 Journalism and global change	3 rd yr Media communication practice lab	ATS3786 Journalism, law and ethics	Elective 3 rd yr
Year 3 Semester 2	ATS3129 Arts internship (12 points)		Media communication practice lab or specialisation elective	Elective 3 rd yr

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Media specialisation

Year 1 Semester 1	ATS1206 Media challenges	ATS1279 Media and culture	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Journalism, Public Relations or Screen	Elective 1 st yr
Year 1 Semester 2	ATS1119 Communicating in the digital era	ATS1280 Understanding media	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Journalism, Public Relations or Screen	Elective 1 st yr
Year 2 Semester 1	ATS2436 New media: From telegraph to Twitter Or ATS2439 Youth media: Understanding media research Or ATS2440 The public sphere (S2)	Specialisation elective	Elective Any yr level	Elective 2 nd yr
Year 2 Semester 2	Specialisation elective	2 nd or 3 rd yr Media communication practice lab	Elective Any yr level	Elective 3 rd yr
Year 3 Semester 1	ATS3732 Communications and media studies: Contemporary debates (S2) Or ATS3954 Media industry project	3 rd yr Media communication practice lab	Media communication practice lab or specialisation elective	Elective 3 rd yr
Year 3 Semester 2	ATS3129 Arts internship (12 points)		Media communication practice lab or specialisation elective	Elective 3 rd yr

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Screen specialisation

Year 1 Semester 1	ATS1206 Media challenges	ATS1305 Introduction to film studies	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Journalism, Media or Public Relations	Elective 1 st yr
Year 1 Semester 2	ATS1119 Communicating in the digital era	ATS1304 Introduction to television studies	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Journalism, Media or Public Relations	Elective 1 st yr
Year 2 Semester 1	ATS2964 Screen theories Or ATS2529 Australian film and television: Local and global (S2)	Specialisation elective	Elective Any yr level	Elective 2 nd yr
Year 2 Semester 2	Specialisation elective	2 nd or 3 rd yr Media communication practice lab	Elective Any yr level	Elective 3 rd yr
Year 3 Semester 1	ATS3969 Screen studies in the digital era Or ATS3970 The audio visual essay (S2)	3 rd yr Media communication practice lab	Media communication practice lab or specialisation elective	Elective 3 rd yr
Year 3 Semester 2	ATS3129 Arts internship (12 points)		Media communication practice lab or specialisation elective	Elective 3 rd yr

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Digital Humanities specialisation

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Year 1 Semester 1	ATS1206 Media challenges	ATS1208 Digital humanities: Concepts, tools and debates	Specialisation 2 - 1 st gateway Chosen from either Journalism, Media, Public Relations or Screen	Elective 1 st yr
Year 1 Semester 2	ATS1119 Communicating in the digital era	FIT1033 Foundations of 3D (S1) OR FIT1052 Digital futures: IT shaping society (S1) OR FIT1046 Interactive media foundations	Specialisation 2 - 1 st gateway Chosen from either Journalism, Media, Public Relations or Screen	Elective 1 st yr
Year 2 Semester 1	ATS2280 Video games: Industry and culture OR ATS2931 Making history at the museum (summer semester) OR ATS2672 Exploring texts with computers OR ATS2305 Digital humanities: Expanding research paradigms (S2)	Specialisation elective	Elective Any yr level	Elective 2 nd yr
Year 2 Semester 2	ATS2329 Project in applied digital humanities	Specialisation elective	Elective Any yr level	Elective 3 rd yr
Year 3 Semester 1	DGN3107 Digital humanities in action – counted as media practice lab (12 points)		Media communication practice lab or specialisation elective	Elective 3 rd yr
Year 3 Semester 2	ATS3129 Arts internship (12 points)		Media communication practice lab or specialisation elective	Elective 3 rd yr

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A2002 Bachelor of Media Communication Public relations specialisation

Year 1 Semester 1	ATS1206 Media challenges	ATS1125 Public relations foundations	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Journalism, Media or Screen	Elective 1 st yr
Year 1 Semester 2	ATS1119 Communicating in the digital era	ATS1280 Understanding the media	Specialisation 2 - 1 st gateway Chosen from either Digital Humanities, Journalism, Media or Screen	Elective 1 st yr
Year 2 Semester 1	ATS2996 Public relations and society	Specialisation elective	Elective Any yr level	Elective 2 nd yr
Year 2 Semester 2	ATS2455 Public relations strategy	2 nd or 3 rd yr Media communication practice lab	Elective Any yr level	Elective 3 rd yr
Year 3 Semester 1	ATS3254 Campaign management	ATS3262 Critical issues in public relations	Specialisation elective	Elective 3 rd yr
Year 3 Semester 2	ATS3129 Arts internship (12 points)		3 rd yr Media communication practice lab	Elective 3 rd yr

Students are required to nominate their specialisation at the end of 1st yr.

