

Course progression map for 2018 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

B6010 Master of Marketing

The placement of units may be rearranged to provide flexibility in choice of elective units but care should be taken to ensure sequenced units are maintained in sequence.

Year 1 Semester 1	MKF5917 Understanding marketing and consumers	MKF5741 Marketing performance and decision analysis	MKF5760 Marketing leadership in society	Mastery knowledge unit 1
Year 1 Semester 2	MKF5351 Marketing strategy masterclass (12 points)*		Mastery knowledge unit 2	Mastery knowledge unit 3
Year 2 Semester 1	Application studies unit 1	Application studies unit 2	Application studies unit 3	Application studies unit 4

*MKF5351 is offered in Trimester 2 between May and August annually.

A	Mastery knowledge
B	Application studies