

## Course progression map for 2018 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

# **B2027** Bachelor of Business and Commerce and Bachelor of Communication and Media Studies

Specialisation: Communications, media and screen studies

|                              | Bachelor of Business and Commerce   |  | Bachelor of Communication and Media Studies                           |  |
|------------------------------|---|--|---|--|
| Year 1<br>Semester 1         | ACW1100 Introduction to financial accounting or ACW1200 Accounting for managers | ECW1101<br>Introductory<br>microeconomics                                | AMU1277<br>Media studies  | AMU1305 Film studies: Forms and approaches                           |
| Year 1<br>Semester 2         | Business and Commerce<br>major unit 1   | MGW1010<br>Introduction to<br>management                                 | AMU1278<br>Communications<br>technologies and<br>practices            | AMU1304<br>Television studies: Forms<br>and approaches               |
| Year 2<br>Semester 1         | Business and Commerce<br>major unit 2   | MKW1120<br>Marketing theory and<br>practice                              | AMU2453<br>Research methods in<br>the social sciences                 | AMU2787<br>Multimedia journalism                                     |
| Year 2<br>Semester 2         | Business and Commerce<br>major unit 3   | ETW1000 Business and economics statistics or ETW1102 Business statistics | AMU2450<br>Contemporary media<br>theory                               | AMU2439<br>Youth and mobile media                                    |
| Year 2<br>Summer<br>Semester |   |  | AMU3744<br>Workplace learning<br>internship                           |  |
| Year 3<br>Semester 1         | Business and Commerce<br>major unit 4   | BTW1042<br>Malaysian business law  | AMU3857<br>Writing techniques   |  |
| Year 3<br>Semester 2         | Business and Commerce<br>major unit 5   | Business and Commerce elective unit                                      | AMU3127<br>Stardom: Celebrity,<br>society and power                   | AMU2448<br>Film genres   |
| Year 4<br>Semester 1         | Business and Commerce<br>major unit 6   | Business and Commerce<br>major unit 7                                    | AMU3806<br>Business reporting   | AMU3451<br>Freedom and control in the<br>media                       |
| Year 4<br>Semester 2         | Business and Commerce<br>major unit 8   | BEX33555<br>Integrative business<br>practices                            | AMU3650 A world in crisis: Multilevel responses to global emergencies | AMU3449<br>Reading social media:<br>Sociotechnological<br>literacies |

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# **B2027** Bachelor of Business and Commerce and Bachelor of Communication and Media Studies

### Communication specialisation: Global studies in communication and media

| -                            | Bachelor of Business and Commerce   |   | Bachelor of Communication and Media Studies                                    |  |
|------------------------------|---|---|--|--|
| Year 1<br>Semester 1         | ACW1100 Introduction to financial accounting or ACW1200 Accounting for managers | ECW1101<br>Introductory<br>microeconomics   | AMU1277<br>Media studies   | AMU1325<br>Introduction to world<br>politics and history                                 |
| Year 1<br>Semester 2         | Business and Commerce<br>major unit 1   | MGW1010<br>Introduction to<br>management  | AMU1278<br>Communications<br>technologies and<br>practices                     | AMU1326<br>Transformation from<br>above: Globalisation and<br>the state                  |
| Year 2<br>Semester 1         | Business and Commerce<br>major unit 2   | MKW1120<br>Marketing theory and<br>practice                                       | AMU2453<br>Research methods in the<br>social sciences                          | AMU2787<br>Multimedia journalism   |
| Year 2<br>Semester 2         | Business and Commerce<br>major unit 3   | ETW1000  Business and economics statistics <i>or</i> ETW1102  Business statistics | AMU2450<br>Contemporary media<br>theory  | AMU2439<br>Youth and mobile media  |
| Year 2<br>Summer<br>Semester |   |   | AMU3744<br>Workplace learning<br>internship                                    |  |
| Year 3<br>Semester 1         | Business and Commerce<br>major unit 4   | BTW1042<br>Malaysian business law   | AMU2625<br>Borders, people and<br>identity: Migration in the<br>21st century   | AMU2814 Transforming community: Project design and public relations for social campaigns |
| Year 3<br>Semester 2         | Business and Commerce<br>major unit 5   | Business and Commerce elective unit   | AMU3451<br>Freedom and control in<br>the media                                 |  |
| Year 4<br>Semester 1         | Business and Commerce<br>major unit 6   | Business and Commerce<br>major unit 7   | AMU3806<br>Business reporting  | AMU3570<br>International relations   |
| Year 4<br>Semester 2         | Business and Commerce<br>major unit 8   | BEX33555<br>Integrative business<br>practices                                     | AMU3650<br>A world in crisis:<br>Multilevel responses to<br>global emergencies | AMU3449<br>Reading social media:<br>Sociotechnological<br>literacies                     |

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