

Course progression map for 2017 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

B2007 Bachelor of Business Administration

Specialisation - Accountancy

The placement of units may be rearranged to provide flexibility in choice of elective units but care should be taken to ensure sequenced units are maintained in sequence.

| Year 1 Sem 1 | ACB1100 Introduction to financial accounting | ECB1101 Introductory microeconomics | MGB1010 Introduction to management | MKB1200 Principles of marketing |
|-----------------|--|---|--|---|
| Year 1 Sem 2 | BTB1010 Commercial law | ETB1100 Business statistics | MGW3210 Organisational wellness | Elective Level 1, 2 or 3 |
| Year 2 Sem 1 | MGB2230 Organisational behaviour | BTB2220 Corporations law | ACB2020 Cost information for decision making | ACB2491 Company reporting |
| Year 2 Sem 2 | ACB2851 Accounting information systems and financial modelling | BFB2140 Corporate finance 1 | ACB3021 Performance measurement and control | Elective Level 1, 2 or 3 |
| Year 3 Sem 1 | MGB2430 Human resources management | BTB3221 Taxation law and practice | Elective Level 1, 2 or 3 | Elective Level 3 |
| Year 3 Sem 2 | MGB3684 Business strategy (capstone) | Elective Level 2 or 3 | ACB3041 Auditing and assurance | ACB3050 Advanced financial accounting theory and issues |

| A. | Foundation business knowledge |
|----|-------------------------------|
| B. | Specialist business knowledge |
| C. | Business practice capstone |
| D. | Free elective study |



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Specialisation - Finance and economics

The placement of units may be rearranged to provide flexibility in choice of elective units but care should be taken to ensure sequenced units are maintained in sequence.

| Year 1 Sem 1 | ACB1100 Introduction to financial accounting or ACB1200 Accounting for managers | ECB1101 Introductory microeconomics | MGB1010 Introduction to management | MKB1200 Principles of marketing |
|-----------------|--|--|--|--|
| Year 1 Sem 2 | ECB1102 Introductory macroeconomics | ETB1100 Business statistics | MGW3210 Organisational wellness | BFB1001 Foundations of finance |
| Year 2 Sem 1 | MGB2230 Organisational behaviour | MGB2430 Human resource management | ECB2330 Macroeconomic policy | Elective Level 1, 2 or 3 |
| Year 2 Sem 2 | BTB1010 Commercial law | ACB2851 Accounting information systems and financial modelling | BFB2140 Corporate finance 1 | ECB2731 Managerial economics |
| Year 3 Sem 1 | ECB3121 Economics of international trade and finance | Elective Level 2 or 3 | Elective Level 3 | Elective Level 3 |
| Year 3 Sem 2 | MGB3684 Business strategy (capstone) | Elective Level 1, 2 or 3 | BFB3121 Investments and portfolio management | ECB3143 Economics of money and banking |

| A. | Foundation business knowledge |
|----|-------------------------------|
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B2007 Bachelor of Business Administration

Specialisation - Marketing practice

The placement of units may be rearranged to provide flexibility in choice of elective units but care should be taken to ensure sequenced units are maintained in sequence.

| Year 1 Sem 1 | ACB1100 Introduction to financial accounting or ACB1200 Accounting for managers | ECB1101 Introductory microeconomics | MGB1010 Introduction to management | MKB1200 Principles of marketing |
|-----------------|--|---|--|--|
| Year 1 Sem 2 | BTB1010 Commercial law | ETB1100 Business statistics | MGW3210 Organisational wellness | MKB2600 Tourism marketing |
| Year 2 Sem 1 | MGB2230 Organisational behaviour | MGB2430 Human resource management | MKB2402 Consumer behaviour | MKB2420 Marketing research methods |
| Year 2 Sem 2 | MKB2500 Retail management principles | MKB2521 Brand management | Elective Level 1, 2 or 3 | Elective Level 2 or 3 |
| Year 3 Sem 1 | MKB3461 Marketing communication | Elective Level 1, 2 or 3 | MKB3301 Services marketing | Elective Level 2 or 3 |
| Year 3 Sem 2 | MGB3684 Business strategy (capstone) | Elective Level 1, 2 or 3 | MKB3531 International marketing | MKB3881 Digital marketing |

| A. | Foundation business knowledge |
|----|-------------------------------|
| B. | Specialist business knowledge |
| C. | Business practice capstone |
| D. | Free elective study |